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## Milestone DVD Dances onto Shelves, Barbie™ in The Pink Shoes Marks 25th Title for Iconic Doll

EL SEGUNDO, Calif.--(BUSINESS WIRE)-- Barbie takes center stage as a ballerina in the new DVD movie Barbie™ in The Pink Shoes available now. After twelve years and 110+ million DVDs sold to date, the newest title marks a milestone for Barbie Entertainment as the 25<sup>th</sup> release. In the movie, Barbie stars as Kristyn Farraday™, a ballerina with big dreams! When she tries on a pair of sparkling pink shoes, she and her best friend are whisked away to a fantastical place. Embarking on a magical adventure, she learns when you dance from your heart, dreams can come true. Girls can continue dancing with a Barbie™ In The Pink Shoes line of dolls and toys currently available at retailers nationwide.



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Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20130226005092/en/>

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Source: Mattel, Inc.

News Provided by Acquire Media

Barbie takes center stage as a ballerina in the new DVD movie Barbie(TM) in The Pink Shoes available now. After twelve years and 110+ million DVDs sold to date, the newest title marks a milestone for Barbie Entertainment as the 25th release. In the movie, Barbie stars as Kristyn Farraday(TM), a ballerina with big dreams! When she tries on a pair of sparkling pink shoes, she and her best friend are whisked away to a fantastical place. Embarking on a magical adventure, she learns when you dance from your heart, dreams can come true. Girls can continue dancing with a Barbie(TM) In The Pink Shoes line of dolls and toys currently available at retailers nationwide. (Photo: Business Wire)