



June 20, 2013

Mattel Announces Second Quarter 2013 Financial Results Conference Call

EL SEGUNDO, Calif.--(BUSINESS WIRE)-- Mattel, Inc. (Nasdaq: MAT) plans to release its second quarter 2013 financial results on Wednesday, July 17, 2013, followed by a conference call and webcast at 8:30 a.m. Eastern time, led by the company's chief executive officer, Bryan G. Stockton.

The conference call will be webcast on the "Investors & Media" section of the company's corporate Web site, <http://corporate.mattel.com/>. To listen to the live call, log on to the website at least 15 minutes early to register, download and install any necessary audio software. An archive of the webcast will be available on the company's website for 90 days and may be accessed beginning two hours after the completion of the live call. A telephonic replay of the call will be available beginning at 11:30 a.m. Eastern time the morning of the call until Wednesday, July 24 at midnight Eastern time and may be accessed by dialing +1-404-537-3406. The passcode is 97787871.

Certain financial and statistical information included in the webcast, such as information required by Regulation G, will be available at the time of the webcast on the "Investors & Media" section of <http://corporate.mattel.com/>.

About Mattel Inc.

Mattel, Inc. (Nasdaq: [MAT](#)) is the worldwide leader in the design, manufacture and marketing of toys and family products. The Mattel family is comprised of such best-selling brands as Barbie[®], the most popular fashion doll ever introduced, Hot Wheels[®], Monster High[®], American Girl[®], Thomas & Friends[®], Fisher-Price[®] brands, including, Little People[®] and Power Wheels[®], as well as a wide array of entertainment-inspired toy lines. In 2013, Mattel was named as one of FORTUNE Magazine's "100 Best Companies to Work For" for the sixth year in a row. Mattel also is ranked among Corporate Responsibility Magazine's "100 Best Corporate Citizens." With worldwide headquarters in El Segundo, Calif., Mattel employs approximately 30,000 people in 40 countries and territories and sells products in more than 150 nations. At Mattel, we are *Creating the Future of Play*. Visit us at www.mattel.com, www.facebook.com/mattel or www.twitter.com/mattel.

MAT-FIN

News Media

Mattel, Inc.
Dallas Lawrence, +1-310-252-6397
press@mattel.com

or

Securities Analysts

Mattel, Inc.
Drew Vollerero, +1-310-252-2703
Drew.Vollerero@mattel.com

Source: Mattel, Inc.

News Provided by Acquire Media